



MEGHALAYA BASIN MANAGEMENT AGENCY (MBMA)

C/o Meghalaya State Housing Financing Cooperative Society, Upper Nongrim Hills,
Behind Bethany Hospital, Shillong, East Khasi Hills District, Meghalaya – 793003
(CIN No. U75144ML2012NPL008509)
Phone: +91-364- 2522921/2522992
Website: www.mbda.gov.in, E-mail: admin.mbda@gov.in

CONCEPT FOR EMPANELMENT OF APICULTURE, NATURAL FARMING, MARKETING AND VALUE ADDITION AND RURAL FINANCE EXPERT UNDER (SLM) PROJECT FOR SHORT TERM CONTRACT

1. INTRODUCTION

The Sustainable Land Management (SLM), under Meghalaya Basin Management agency (MBMA), invites registration from qualified and experienced apiculture experts and marketing experts for supporting project readiness activities under lamp.

The engagement is aimed at strengthening apiculture and agro-ecology interventions and value chain development,
including evaluation of beneficiaries and facilitation of market linkages under proposed project components.

2. OBJECTIVES OF SLM

To Promote agroecological and organic farming as a sustainable and climate resilient income-generating system
through value chain development, certification, market access and marketing support, and improved access to finance.

3. COMPONENTS:

- a) Agroecological Farming Production, Diversification and Organic Certification
- b) Value Addition and Agro-Enterprise Development
- c) Establishing Effective Market Linkages and Income Diversification
- d) Project Management

4. SCOPE OF WORK

A. APICULTURE EXPERTS

- a. Identification and assessment of apiculture villages for upscaling
- b. Evaluation of bee rearers for project intake
- c. Conduct of technical training and capacity building sessions
- d. Field validation and submission of reports

B. NATURAL FARMING EXPERT

- a. Training & capacity building
- b. Demonstration & field implementation
- c. Soil health & input management
- d. Market linkages & value addition

C. MARKETING AND VALUE ADDITION EXPERTS

- a. Value chain analysis and strengthening through capacity building
- b. Facilitation of aggregation and market linkages



MEGHALAYA BASIN MANAGEMENT AGENCY (MBMA)

C/o Meghalaya State Housing Financing Cooperative Society, Upper Nongrim Hills,
Behind Bethany Hospital, Shillong, East Khasi Hills District, Meghalaya – 793003
(CIN No. U75144ML2012NPL008509)
Phone: +91-364- 2522921/2522992
Website: www.mbda.gov.in, E-mail: admin.mbda@gov.in

- c. Support in preparation of business plans
- d. Advisory on enterprise development and branding

D. RURAL FINANCE EXPERT

- a. Identify capable and eligible entities for project partnership, funding, and implementation
- b. To evaluate institutional, financial, and operational readiness
- c. Assessment of infrastructure, operations, and business viability
- d. Review of statutory compliance and documentation

5. DURATION AND MODE OF ENGAGEMENT

- a. Engagement shall be on call basis only
- b. Maximum 15 days per month, depending on requirement
- c. The assignment is purely temporary and need-based

6. FINANCIAL TERMS (AS PER LAMP APPROVED NORMS)

Sl No.	Particulars	Rate
1	Honorarium per session	1500
2	Maximum sessions per day	2
3	Report writing charges	500 per report
4	Local hospitality	To be provided by SLM during field visits

7. ELIGIBILITY CRITERIA

INTERESTED INDIVIDUALS/AGENCIES MUST MEET THE FOLLOWING CRITERIA:

- a. Relevant experience in apiculture / natural farming/ marketing / value chain development
- b. Prior experience in working with rural livelihoods projects, ideally in Meghalaya
- c. Demonstrated experience in training, field implementation, or enterprise support
- d. Good communication and reporting skills

8. SUBMISSION REQUIREMENTS

INTERESTED APPLICANTS ARE REQUESTED TO SUBMIT:

- a. Updated curriculum vitae (CV) as per annexure 'A'
- b. Brief note on relevant experience
- c. Expression of Interest (EOI) indicating willingness to work under the given terms
- d. Any supporting documents of past assignments

9. GENERAL TERMS & CONDITIONS

- a. Engagement will not be considered as a regular employment
- b. Payment will be made based on actual sessions conducted and deliverables submitted
- c. The project SLM reserves the right to accept or reject any or all quotations without assigning any reason thereof
- d. Selected experts may be empanelled for future assignments
- e. Personnel already empaneled with MBMA and Govt. Dept are also eligible to apply