

newsletter IBDLP



INTEGRATED BASIN DEVELOPMENT & LIVELIHOOD PROMOTION PROGRAMME

What is IBDLP?

Meghalaya is blessed with bountiful natural resources which need to be harnessed in a sustainable manner to provide better livelihood security and inclusive growth for every man, woman and child of the state. The population, which is much younger than the national average, needs to be provided with opportunities and an ecosystem to realize their potential and to better their lives.

With this vision, the Government of Meghalaya launched a state flagship programme titled, "Integrated Basin Development and Livelihood Promotion Programme (IBDLP)". The Programme envisions mission mode interventions for promoting optimum and effective development and utilization of Basin resources of Meghalaya for ensuring livelihood security and inclusive growth in a sustainable framework and will be implemented coterminous with the XII Plan period (2012-17).

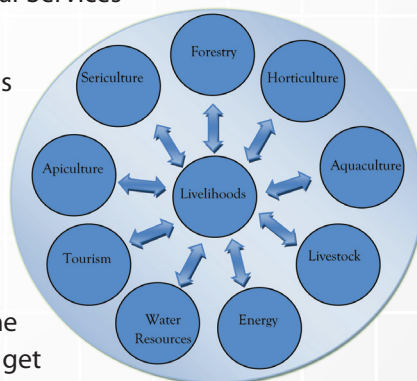
What are the focus areas of IBDLP?

- ✓ **Knowledge Management**- Integration of modern scientific and traditional knowledge to achieve greater efficiency in development interventions.
- ✓ **Natural Resource Management**- Harnessing of natural resources- water, soil, flora and other biotic resources for creating sustainable livelihoods.
- ✓ **Entrepreneurship Promotion**- Handholding and supporting existing and potential entrepreneurs and creating a conducive environment for enterprises to thrive.
- ✓ **Good Governance**- Emphasis on making the governance machinery more broad based through systematic engagement with traditional institutions and civil society and bringing in greater sensitivity, accountability and effectiveness in governance.



How is IBDLP different from other Programmes/ Schemes of the Government?

- ✓ All interventions under IBDLP are in Mission Mode. Livelihood Missions in the sectors which have the potential for creating sustainable livelihood opportunities will be implemented. Missions currently under formulation and implementation are in the field of Aquaculture, Horticulture, Apiculture, Livestock, Sericulture and Weaving, Forestry and Plantation Crops, Tourism. Knowledge Services, Energy support, Water security, Infrastructure, Financial Services and Market Access are also being facilitated for all these missions.
- ✓ An integrated approach is being followed wherein all the necessary interventions are made along the identified value chains. For instance, in Horticulture sector, the focus is not just on production aspects of various crops but also on value addition, packaging and marketing of products. Similarly, in Sericulture and weaving sector, all aspects from rearing of worms to design interventions and marketing of products are covered.
- ✓ Facilitation of market access opportunities for various commodities produced in the State will be ensured in a systematic manner so that the farmers/ weavers/ producers get the best price for their products.



- ✓ Shift from a beneficiary oriented approach to an entrepreneurship promotion approach and seeking to establish sustainable and mutually beneficial partnerships.
- ✓ Promotion of Multiple livelihoods for every household.
- ✓ Interventions across the state over the next five years taking village and clusters (from the aggregation and market access point of view) as the units.
- ✓ It is a comprehensive approach to changing lives.

Who is the implementing agency for the IBDLP?

People of the State, Entrepreneurs in various spheres of social and economic activity, Various agencies of State and Union Government, and the identified Programme Partners.

Meghalay Basin Development Council with the Chief Minister, Meghalaya as the Chairman and Meghalaya Basin Development Authority (MBDA) with the Chief Secretary, Government of Meghalaya as the Chairman at the state Head quarters and District Basin development Units (BDU) with the Deputy Commissioner as the Chairman at the District Level will be the facilitating agencies.

Who is an entrepreneur under IBDLP?

An entrepreneur is a person or a group of persons, who organize, operate and assume the risk of a business venture. Under IBDLP, any individual or the group of individuals such as in the form of a Self Help Group, Cooperative Society or a producer Company who produce goods or services as part of development process are covered as development partners. All the existing and aspiring entrepreneurs are covered.

Who can become a partner under IBDLP?

All the existing and aspiring entrepreneurs as stated above irrespective of whether they are Below Poverty Line(BPL) or otherwise. No educational qualification is necessary.

How can I partner with the Government of Meghalaya?

You can visit the Entrepreneurship Information Centres (EIC) in your Block. The EIC's are being set up in the block campuses in all the blocks of the state.

What is EIC?

- ✓ An Entrepreneurship Information Centre (EIC) is the first point of contact between you (the partner) and the Government.
- ✓ Information and counselling related to entrepreneurship promotion and setting up of enterprises/ business under the various missions will be available at the centre.
- ✓ The EIC's are managed by Enterprise Resource Persons (ERP's) who will make available to you the information regarding the support schemes of the government in sector of your interest. The ERP's will also link you with the various missions and value chains being developed by the departments under the IBDLP.

Who else can I meet with regard to IBDLP?

You can also meet the officers of the various departments implementing the nine missions under the IBDLP and the Deputy Commissioner who is the Chairman of the Basin Development Unit (BDU) of your district.

SI. NO.	MISSION	IMPLEMENTING DEPARTMENT
1	Aquaculture	Fisheries Department
2	Apiculture	Industries Department/ Khadi & Village Industries Board.
3	Horticulture	Horticulture Department
4	Livestock	Animal Husbandry and Veterinary Department
5	Sericulture and weaving	Handloom/ Sericulture and Weaving Department, Handicrafts Development Corporation
6	Tourism	Tourism Department
7	Renewable Energy	Meghalaya Non-Conventional and Rural Energy Development Agency
8	Forestry and plantation Crops	Forest Department, State Medicinal Plants Board, State Bamboo Mission, Plantation Crops Board of Soil Conservation Department
9	Water	Water Resources Department, District Water Resource Councils in the Office of Deputy Commissioners, Public Health Engineering (PHE) Department, Soil and Water Conservation Department

Possible Entrepreneurship opportunities under the Missions

MISSION	VALUE CHAINS AND ENTREPRENEURIAL OPPORTUNITIES
1. Apiculture 	Apiary Enterprise: Bee Colonies Production- Honey Production – Honey Wax Production - Processing and Packaging of honey - Transportation and Retailing.
2. Sericulture and Weaving 	Plantation Enterprise: Seed Production - Planting Materials Production - Organic/Bio – Fertilizer and Bio – Pesticide Production - Mulberry Fruit Value Addition. Weaving Enterprise: Bamboo Trough weaving for keeping the worms - Yarn Production - Handlooms and Fashion Designing.
3. Horticulture 	Nursery Enterprise: Seeds and Planting Materials Production –Certification. Production Enterprise: Flowers, Fruits, Vegetables, Spices, Condiments. Value Addition Enterprise: Vegetable Oil production/ Production of Organic/Bio-Fertilizers and Bio-pesticides/Value Addition of Fruits; Vegetables; Spices; Ginger; Garlic; Turmeric.
4. Forestry and Plantation Crops 	Nursery Enterprise: Seeds and Planting Materials Production. Plantation Enterprise: Production of Minor Forest Produces like Broomgrass, Tezpatta, Cinnamon, Aromatic and Medicinal Plants; Organic/ Natural Dyes; Bamboo and Cane; Bio-Fuel plants. Value Addition Enterprise: Organic Dyes; Bamboo and Cane-Based Handicrafts; Construction Materials; Medicinal Plants extract.
5. Livestock 	Livestock Breeding Enterprise: Production of 1 month old chicks / 2 month old piglets. Livestock Feed Enterprise: Cultivation/ Production/Processing/ Retailing of livestock feeds. Livestock Production Enterprise: Egg, Milk and Meat Production. Livestock Processing Enterprise: Collection and conversion of Pig hair, Bones and Skin of Animals; Processing of Dairy Products; Smoked/ Pickled Meat; Leather; Hair Brushes. Livestock Service Enterprise: Livestock Health and Sanitation; Livestock Immunization; Extension and Training; Budgeting and Accounting.
6. Aquaculture 	Fish Nursery Enterprise: Multiple Variety Seed Production. Fish Feed Enterprise: Cultivation/ Production/Processing/ Retailing of Fish feeds. Fish Production Enterprise: Fish/ Ornamental Fish/ Aquarium/ Dry Fish & Pickled Fish/ Smoked Fish. Aquaculture Service Enterprise: Fish Sanctuaries/ Pond Management/ Service Providers.
7. Tourism 	Tourism Promotion Enterprise: Eco-Tourism/ Agri- Tourism/ Adventure Tourism/ Health Tourism/ Cultural Tourism/ Rural Tourism/ Experiential Tourism. Tourism Infrastructure Development: Construction of Theme Parks, Sanctuaries, Museums, Resorts and peripherals. Tourism Service Providers: Transport/ Accommodation/ Catering/ Traditional Cuisine/ Guides/ Local curio, memento, souvenir making and retailing.
8. Renewable Energy 	Energy Production Enterprise: Bio Fuel, Bio Mass, Solar, Wind Energy Production. Energy Service Providers: Operational, Maintenance and Management of Bio - Fuel, Bio - Mass, Solar, Energy Plants.
9. Water 	Water Harvesting and Distribution Sector: Agriculture and Allied Production Systems/ Water Sports Promotion/ Micro Hydel Power Production. Water Treatment and Packaging: Operation/ Maintenance/ Management of harnessed water resources. Natural Water Resources Management: Water Parks/ River Sanctuaries/ Ground Water Recharge.

Success Stories



BEN MYRBOH

Ben Myrboh hails from Pohkseh, Myllem Block, East Khasi Hills District. He started a small enterprise with the idea of value addition of Bamboo in 2007. Today his Bamboo processing plant at Umiam industrial estate produces many products- incense sticks, ice cream sticks etc and has a turn over of Rs. 1.10 crores. He also provides employment to about 30 people in his plant.



NEPRIN CH. SANGMA

Nepri Ch. Sangma is from Daritgre Village, Gasuapara Block, South Garo Hills District. He took up Arecanut Processing Enterprise and started aggregating arecanut from the farmers of the area, selling them to middle men, fermenting and selling them at the weekly Bilkona Market.



O. LYNGKHOI

O. Lyngkhai introduced strawberry plantations in his village Sohliya, Ri Bhoi district in 1998. Today, all house holds in the village and a number of farmers across the state have taken up strawberry cultivation and are reaping rich dividends. Today, Bah Lynkhai is the General Secretary of the RiBhoi Strawberry Growers Association (RBSGA).



MOTCHIN D SANGMA

Motchin D. Sangma from Dimagre village, Gasuapara Block, South Garo Hills District became an entrepreneur in the fisheries sector. He later took up other livelihood activities like rearing ducklings and growing seasonal vegetables. He says that a man has to work hard and enjoy the fruits of his labour.



ROTHELL KHONGSIT

Rothell Khongsit realized that the honey being produced in his area, Khadarshnong, East Khasi Hills District can fetch a better price if it is packaged well. With this idea, he set up a small bottling and packing unit of honey and started marketing it in Shillong. Today, thanks to this entrepreneur, a large number of bee- keepers are getting better price for their honey.

YOU
CAN BE
NEXT...

YOU CAN BE NEXT...
COME PARTNER
WITH US...

